Discussion

What caterers can do:

- Provide option: Support dietary changes by offering more plant-based options in canteens
- Set the standard: Make plant-based option the default (easiest to order, cheapest and tasty)
- Make it appealing: Consult with or hire vegan chefs, offer workshop for staff
- Experiment: Trail different ordering of menu options, fruits at check-out, etc
- Provide information and price incentives: Introduce health and environmental labels for meals, and offer price incentives
- Address both dietary composition and intake: Reduce high-calorie meals and adopt flexible opening hours
- Evaluate yourself: Track progress compared to goals (e.g. 50% sale of plant-based meals)